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MEDIA CONTACT

Kelly Wood
PR Representative
kelly@kwprgroup.com
(480) 239-0109

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LG SURFACES ANNOUNCES 2009 STUDENT DESIGN CHALLENGE FINALISTS

Finalists from Top North American Design Schools May Have the Chance to Exhibit Work in Milan

Peoria, Ariz. (February 13, 2009) – LG Surfaces, the North American supplier of popular Solid Surface, Stone, and Eco Surfaces, announces student finalists in the international 2009 LG Surfaces Beyond Student Design Challenge:

- Tim Norris from Arizona State University, with "*Equilibrium*"
- Christopher Terrell from Auburn University, with "*NU-BICLE*"
- Michael Rall from North Carolina State University, with "*Echo*"
- Soo Kang Lee from University of Illinois at Urbana Champaign, with "*Outdoor Chair X*"
- Paul Vu from California State Polytechnic University-Pomona, with "*The Jinza Table*"

Finalists will now compete for the grand prize trip on which they will exhibit their finished concept in Milan, Italy during *Design Week 2009*.

The five finalists will travel all expenses paid, to Atlanta, Ga., for the LG Surfaces North American press conference March 5 and 6, where they will present their concept to an audience including commercial architects and designers, media, and representatives from LG. At the conference the three grand prize winners from North America will be selected and announced.

Winning designs will then be fabricated and shipped to Milan, where they will be exhibited at [Zona Tortona's "That's Design!"](#) show, which draws more than 80,000 designers and exhibitors from around the globe. During the trip, the winning student-designers will have the opportunity to network with other student designers and design professionals from across Europe and Asia while participating in press interviews, photo shoots, sightseeing, and educational opportunities.

"It's thrilling to witness the creativity and variety of the students' design concepts, as well as the lively discussion in our online gallery. Each of the participants stepped up to the challenge, and is truly thinking *beyond* current LG Surfaces applications," said Mike Tasch, director of commercial marketing for LG Surfaces. "We look forward to providing winners the opportunity to see their work showcased internationally, network within their field, and gain exposure to top design professionals, media, and consumers from across the globe."

Finalists have fully conceptualized their submissions, which can be viewed online at www.lgbeyond.com with other student submissions. Each has specified material and color from among the LG Surfaces Solid Surface and Eco Surface product categories. The theme of the North American leg of the contest is *Balance*. Contest criteria dictate that winning concepts must reflect the theme and be suitable for

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commercial design applications in industries such as retail, hospitality and dining, offices, banking, healthcare and education.

Visit www.lgbeyond.com for more information and contest rules.

About LG Surfaces

Headquartered in Peoria, Ariz., A subsidiary brand of the global LG powerhouse that offers innovative and quality products, LG Surfaces offers a wide variety of Solid Surface, Stone, and Eco products that give you the creative freedom to transform ordinary spaces into attractive and functional spaces. Because LG Surfaces are low-maintenance countertops that are easy to care for, durable, and don't harbor bacteria or mold, people everywhere can enjoy an attractive and functional upgrade to any home or commercial space. All LG Surfaces are backed by a 15-year warranty through an extensive service network in North America. Together, we help people create spaces where they can enjoy life. For more information on LG Surfaces, please visit www.lgsurfaces.com or call (866) 544-6227.