



IMAGES AVAILABLE UPON REQUEST

MEDIA CONTACT

Kelly Wood
PR Representative
kelly@kwprgroup.com
(480) 239-0109

FOR IMMEDIATE RELEASE

LG SURFACES IS SENDING STUDENT DESIGNERS TO DESIGN WEEK IN MILAN

Three Winners in Inaugural Design Contest Will Exhibit Work at Amazing Nhow Hotel

Peoria, Ariz. (March 17, 2009) – LG Surfaces, the North American supplier of popular Solid Surface, Stone, and Eco Surfaces, announces the winners of its inaugural *LG Surfaces Beyond Student Design Challenge* (images available upon request):

- Michael Rall from North Carolina State University, with *"Echo"*
- Soo Kang Lee from University of Illinois at Urbana Champaign, with *"Outdoor Chair X"*
- Paul Vu from California State Polytechnic University-Pomona, with *"The Jinza Table"*

At the LG Surfaces North American press conference March 5 and 6, each student presented their concept to an audience including commercial architects and designers, media, and representatives from the student chapter of the American Institute of Architects (AIAS), LG, and Sterling Surfaces.

This April, the three winners will travel all-expenses-paid, to Milan, Italy where they will join student winners from Europe and Asia, and exhibit their finished concepts at the prestigious **Nhow Hotel**, an influential and buzzing design spot in the hip Zona Tortona district.

"The concepts presented by these student designers truly demonstrate the limitless possibilities of our highly-versatile solid surface products, both in terms of form and function," said Mike Tasch, director of commercial marketing for LG Surfaces. "We've witnessed countless new design applications suitable for commercial environments in industries as varied as retail, hospitality and dining, offices, banking, healthcare and education."

Students have fully conceptualized their submissions, which can be viewed online at www.lgbeyond.com. Each has specified material and color from among the LG Surfaces Solid Surface and Eco Surface product categories. With the help of Sterling Surfaces, an award-winning fabrication shop based in the Boston area, the winning concepts will come to life.

"Throughout the past 25 years Sterling Surfaces has come to be known for their ability to deliver outstanding results for technically demanding, unusual, and high profile projects," said Tasch. "With their support, LG Surfaces looks forward to providing this year's winners the opportunity to see their work showcased internationally, network within their field, and gain exposure to top design professionals, media, and consumers from across the globe."

Visit www.lgbeyond.com for more information and to view all submissions.

(more)

About LG Surfaces

A subsidiary of the global LG powerhouse known for its innovative and quality products, LG Surfaces (headquartered in Peoria, Ariz.) offers a wide variety of Solid Surface, Stone, and Eco surfacing products. Each of these product lines transforms ordinary spaces into attractive and highly-functional places where day-to-day life takes place.

Because LG Surfaces products are low-maintenance, durable, and don't harbor bacteria or mold, they are ideal for applications both at home and in a variety of commercial/public spaces. All LG Surfaces products are backed by a 15-year warranty through an extensive service network throughout North America. For more information on LG Surfaces product lines, please visit www.lgsurfaces.com or call (866) 544-6227.

###